

A-PEST-PRO

ABSOLUTELY PROFESSIONAL PEST CONTROL

TPCL #7908TPL

1220 Colorado Lane, Arlington, TX 76015

(817) 261-4760

MARCH/APRIL 2006

The Pest Bulletin

Perimeter Protection is Wise

Every day, 24/7, pests are trying to invade our homes and businesses. Not only do they find food and moisture inside, but also a more moderate climate, plus many ideal places to nest and multiply.

These "uninvited guests" cause damage and require us to clean more often. They also create significant health hazards by stinging and biting, spreading germs that cause diseases, and contributing to asthma problems.

That's the reason our *perimeter treatments* are so important. They provide a protective "shield" or barrier

that stops many pests before they ever enter your home. By professionally treating around the outside of your foundation, and in other key outdoor areas, we can stop many kinds of pests right there—outdoors.

Pests like ants, spiders, earwigs, crickets, centipedes and clover mites are just some that are stopped by perimeter treatments. These pests usually breed outdoors and crawl in through cracks and crevices. Some will thrive and multiply indoors, but others



may migrate inside, only to eventually die in large numbers, because it's too dry, or there's no food. Often these dead bugs attract scavengers that eat dead bugs and destroy or contaminate other things in the building.

Our valuable perimeter treatments are just one of the important tools we use to enable our customers to enjoy the benefits of a *pest-free* life!

Insecticides from Nature



As early as 400 B.C., people in the Middle East were extracting an insecticide from the flower heads of a certain species of chrysanthemum, *Chrysanthemum cinerariaefolium*. They used the insecticide, called pyrethrum, to control head lice. Little did anyone know that nearly 2,500 years later this insecticide would still be in use.

In 1829, an Armenian brought pyrethrum to Europe, turning it into a lucrative business. Today much of the world's supply of pyrethrum comes from Kenya, where the plants are grown at altitudes of 6,500 to 9,500 feet. (Note: You can find a "pyrethrum" flower in some seed catalogs. It has beautiful pinkish daisy-like flowers, but is a different species than the commercial plant and contains very little insecticide.)

Because pyrethrum is relatively safe to use around humans and animals and provides an extremely fast knock-down of pests, it is still widely used. However, it has several disadvantages; it becomes ineffective within an hour after spraying, and sometimes insects can recover after being sprayed.

Modern chemistry has been able to copy this natural insecticide and come up with similar new ones that are more effective than the original. The new products, called synthetic pyrethroids, are an important part of our professional arsenal. They have all the advantages of pyrethrum, yet give a better kill of insects and last longer.

Pyrethrum and synthetic pyrethroids are just some of the professional insecticides we use that are either natural products, or inspired by nature.



Save Your Money!
Save Your Trees!
Call the
Tree Doctor!
(817) 261-4760

Ask about our Total Package!



They're so tiny now!
But by tomorrow they'll be crawling
all over someone else's house!